



Corporate Capabilities Statement

Business Summary

Ten Peaks Media is a full-service marketing and consulting agency. Since 2006 our award-winning agency has worked with clients to build or refine their brand identity with tasteful graphic design, tell their story with the power of video and help impact the growth of their company through effective digital marketing. Our team passionately believes that there is no “one box” a client should be forced to fit into. We also know that old behavior never produces new results. Our team looks forward to helping with your next project from conception through completion.

Mission and Values

HONESTY

Always be clear and straightforward with our clients as they trust us to safeguard their brand.

AUTHENTIC

Be sincere and genuine at all times.

INTEGRITY

Above all else, let our word be our bond.

LOVE

Genuinely love what we do, why we do it, and who we do it for.

Accolades

- 2018 ADDY Award Winner
- 2018 Advertising ICON nominee
- 2019 ADDY Award Winner
- 2019 Businessman of the Year nominee
- Google 5-star rated company

Core Competencies



BRANDING

Brand Naming
Logo Concept and Creation
Logo Refresh
Taglines
Trademarks

Style Guides
Print and Digital Collateral
Packaging
Sales Materials



GRAPHIC DESIGN

Websites
Marketing Materials
Expo Booths
Infographics
Social Media

Packaging
Training Materials
Cut Sheets
Product Catalogues
Advertisements (print and digital)



DIGITAL MARKETING

SEO & SEM
Google Display Ads
Facebook & Instagram
YouTube

Email
Geo-targeting // Geo-fencing
Market Research
Google Maps



GOOGLE

Google My Business
Events
Reputation and Review

Search
Maps
Mobile Search



LOCAL SEARCH

Google My Business
Local Citation
Back-Links

Maps Optimization
Voice Search
Mobile Search



PHOTOGRAPHY

Studio
Commercial
Portrait
Product
Packaging

Magazines
Digital
Website
Social Media



VIDEO PRODUCTION

Script Writing
Editing
Voice-over
Drone

Production
Post Production
After effects
Score (audio)



WEBSITE DESIGN

UI Design
UX Design
Shopify

WooCommerce
Word Press
Maintenance